

Get WITS Programs for Your School



WITS picture book

WITS Programs Foundation is...

Canada's leading provider of kindness education. We've been delivering the WITS Program to children for 25 years, impacting nearly one million Canadian children. School by school or district-wide, the WITS strategies are taught in elementary and public schools in every province and territory.



class set (30) take-home cards

How to get started...

- 1** **Visit** witsprogram.ca and subscribe.
- 2** **Order** one Core Module for your school and one Classroom Module for each classroom.
- 3** **Start** by introducing WITS in a school-wide assembly. Find an accessible *home* for the Core Module's program manual and books and hang posters throughout the school. Distribute Classroom Modules and encourage educators to follow the easy-to-use Implementation Guide and set up their account to access training, lesson plans and videos.



2025 Core Module picture and chapter books



recognition & reminder gifts

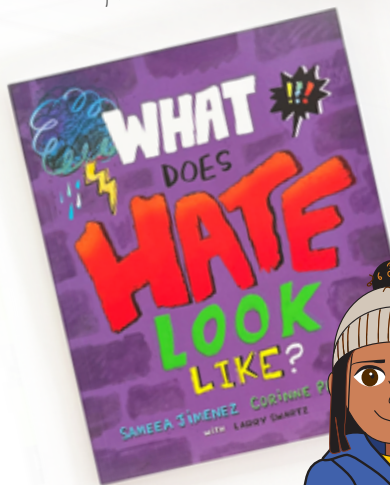


assembly activities & guidance

recognition & reminder gifts



LEADS
chapter books



A few program highlights...

Training

Online self-paced training is available to all staff and community leaders.

Literature-based

WITS Schools receive a Core Module including a comprehensive resource binder, implementation guides and one set of carefully curated WITS Picks picture and chapter books.

Flexibility

There is no prescribed order in which to read books or use corresponding lesson plans. Teachers can access 50+ lesson plans, as well as activity ideas, videos, and additional reading lists.

Whole-Community Focus

The WITS & LEADS programs have proven appeal to teachers, parents and community leaders.

Recognition & Reminder Gifts

Class sets of attractive take-home information cards, and reminder/recognition gifts are included in every Classroom Module.

Resources

In-person or video conference training, supplementary reminder/recognition gifts and prizes, as well as additional books can all be ordered at witsprograms.ca.

And...

All WITS schools are acknowledged on witsprograms.ca and are entitled to discounts for other WITS programs including the annual Pink Shirt Day broadcast.





CORE MODULES

CLASSROOM MODULES

Start-up pricing & components

	WITS LEADS \$599 per school	WITS Basic \$99 per class	WITS Enhanced \$169 per class	LEADS Basic \$99 per class	LEADS Enhanced \$169 per class
Comprehensive Resource Binder	1				
WITS-themed Books	10				
LEADS-themed Books	5				
WITS Promise Poster		1		1	
WITS Promise Vinyl Banners	3		1		1
WITS 'What do you do?' Poster	2	1	2		
WITS Strategies Poster	2	1	2		
WITS 'Solve a Conflict' Poster	2	1	2		
LEADS Strategies Poster	2			1	1
LEADS 'Whole Body Listening' Poster	2			1	1
LEADS 'Problem Solve' Poster	2			1	1
LEADS 'Points of View' Poster	2			1	1
LEADS 'Blocks to Listening' Poster				1	1
Implementation Guide		1	1	1	1
WITS or LEADS Sticker 'Buttons'		30		30	
WITS or LEADS Pin-on Buttons			30		30
Reminder Stickers		150	150	150	150
WITS or LEADS Bookmarks or Rulers		30		30	
Desk Tapes			30		30
Mood Pencils			30		30
Take-home Info Cards		30	30	30	30

Subscription Renewals

	1 YR	3 YR
Regular Price	\$365	\$900
Schools under 150 students	\$185	\$450



Indigenous Schools

please enquire about subsidized pricing

Subscriptions apply to the school year (August to July) if purchased after April 30 will be credited for the following school year. Schools may enquire about financial assistance at info@witsprogram.ca.